National survey of the Make-A-Wish “community”, including health care professionals, wish families and volunteers conducted by TCC Group from 2010 through 2011.

- Of wish parents observed that the wish marked a turning point in their children’s response to treatment.
- Of wish families observe increases in their wish kids’ emotional health.
- Of parents reported that the wish experience gave their children increased feelings of happiness.
- Of parents observe an increased willingness by their wish kids to comply with treatment protocols.
- Of health care professionals surveyed say they believe that the wish experience can influence wish kids’ physical health.
- Of parents said that the wish strengthened their families.
- Of wish families observe increases in their wish kids’ emotional health.

*National survey of the Make-A-Wish “community”, including health care professionals, wish families and volunteers conducted by TCC Group from 2010 through 2011.