Young Professional Advisory Council Membership Guidelines

PURPOSE
The Young Professional Advisory Council (YPAC) is a significant resource to Make-A-Wish Greater Bay Area. YPAC assists the Board, CEO, and Staff by acting as ambassadors for Make-A-Wish through networking, fundraising, promotion, volunteering, and general advocacy of our mission to create life-changing wishes for children with critical illnesses. The council is made up of professionals under 45 years old who are passionate about being active and philanthropic members of their community. There are currently two councils – YPAC San Francisco and YPAC Silicon Valley.

MAKE-A-WISH RESPONSIBILITIES
The chapter is committed to supporting YPAC through the following actions:

- Communicate chapter activities - all Council members will receive the Executive Director’s monthly report, eNewsletters and other communication
- Invitations to Chapter events (internal events, external events, annual meeting, etc.), including opportunities to purchase discounted tickets
- Council members will be provided with marketing resources needed in advocating the mission: business cards, name tags, access to logos and marketing materials, contacts, etc.
- Provide access to training for: Wish Granter, Celebrity Wish Liaison, fundraising support
- Provide opportunities for continued growth through YPAC, Board and events committees
- Provide opportunities to assist with wishes, either individually or as a group after completing wish granter training

TERM OF OFFICE/NUMBER OF MEMBERS
YPAC members serve a staggered term beginning in September at the pleasure of the Board of Directors. Not to exceed 6 years of service or 7 if last serving as Chair.
The terms are as follows:
- Initial 1 year term;
- if renewed, the 2nd and 3rd terms are 2 years;
 Council member’s renewal is based upon the approval of the Executive Committee, staff liaison and Make-A-Wish Executive Director.

EXECUTIVE MEMBER RESPONSIBILITIES
Each member is expected to support the chapter through the following actions:

- Take a position in the YPAC Executive Council (positions vary between SF and SV)
- Attend quarterly YPAC meetings (exact dates TBD)
  - At least 75% of YPAC Meetings throughout the year
- Committee participation: lead/serve on YPAC committee and/or serve on MAW Committees
  - Chair and Vice Chair are non-voting Advisory Directors of MAW Board of Directors and invited to participate in meetings/retreats
  - Secretary serves on MAW Board Governance Committee
  - Membership & Impact Chair leads YPAC Membership Committee and serves on MAW Governance Committee
  - Event & Outreach Chair leads YPAC Events & Outreach Committee and serves on MAW Development Committee
  - Mission & Messaging Lead serves on YPAC Events & Outreach Committee
- Promote & participate in both YPAC and Make-A-Wish events throughout the year
- Fundraising responsibilities - Annual Give/Get of $2,500
  The following remaining items can be contributed to the member’s individual Give/Get goal:
  - Event tickets, raffle, auction purchases made at a Make-A-Wish or YPAC event
  - Donations made to someone else’s walk or other fundraising page
  - Corporate sponsorship or table purchases that were a direct result of your efforts
  - Any personal or work fundraising
• Be available to the Board of Directors, CEO, and Staff for consultation and advice in the Council member's area of expertise.
• Participate in Ad Hoc taskforces made up of Council members, Board members, CEO, Staff, and/or volunteers created to address specific issues utilizing the member's area of expertise

Each Executive Member is strongly encouraged to:
• Attend wish training and fulfill a wish
• Refer potential wish children to the chapter
• Serve as an ambassador for Make-A-Wish

COUNCIL MEMBER RESPONSIBILITIES
Each member is expected to support the chapter through the following actions:
• Attend quarterly YPAC meetings (exact dates TBD)
  o At least 75% of YPAC Meetings throughout the year
• Committee participation: serve YPAC committee and/or serve on MAW Committees
  o YPAC Event & Outreach Committee
  o YPAC Membership Committee
  o Development Committee
  o Marketing & Communications Committee (requires relevant professional background)
  o MAW Event Committee
  o Medical Advisory Committee (requires relevant professional background)
  o Finance Committee (requires relevant professional background)
• Promote & participate in both YPAC and Make-A-Wish events throughout the year
• Fundraising responsibilities - Annual Give/Get of $1,000
  The following remaining items can be contributed to the member's individual Give/Get goal:
  • Event tickets, raffle, auction purchases made at a Make-A-Wish or YPAC event
  • Donations made to someone else's walk or other fundraising page
  • Corporate sponsorship or table purchases that were a direct result of your efforts
  • Any personal or work fundraising
• Be available to the Board of Directors, CEO, and Staff for consultation and advice in the Council member's area of expertise.
• Participate in Ad Hoc taskforces made up of Council members, Board members, CEO, Staff, and/or volunteers created to address specific issues utilizing the member's area of expertise

Each Council Member is strongly encouraged to:
• Attend wish training and fulfill a wish
• Refer potential wish children to the chapter
• Serve as an ambassador for Make-A-Wish

SUPPORTING MEMBER RESPONSIBILITIES
Each member is expected to support the chapter through the following actions:
• Promote & participate in both YPAC and Make-A-Wish events throughout the year – at least 1 a year
• Fundraising responsibilities – Annual Membership Fee $150

Each Supporting Member is strongly encouraged to:
• Attend wish training and fulfill a wish, if there is a need for wish granter in your geographic area
• Refer potential wish children to the chapter
• Attend networking and fundraising events