



# WRITE TO SANTA

— and —

# GRANT WISHES FOR KIDS



now

## You Can Make a Difference Through the Macy's Believe Campaign

Macy's invites students of all ages to help grant wishes by writing letters to Santa. Macy's will donate \$1 to Make-A-Wish® for each letter received, up to \$1 million. This year, we're celebrating the 10th anniversary of Believe and the thousands of kids Macy's has impacted, like Taylor, with your help. The Macy's Believe campaign offers groups a unique opportunity to help raise mission-critical dollars by participating in an easy activity.

### Who Can Participate?

- ★ Local businesses
- ★ Sports teams
- ★ Senior Centers
- ★ Clubs and community groups
- ★ Churches
- ★ Professional associations
- ★ ...and more!

### Customize Your Group's Participation in the Macy's Believe Campaign!

Check out these ideas:

- ★ Set up a letter writing station at your holiday party
- ★ Host a letter writing activity at a senior center for a community service opportunity
- ★ Asking for year-end charitable gifts? Attach Santa stationary to the pledge form



then

**Taylor, 9**  
lymphoma

I wish to be  
an actress

### Getting Started Is Easy

For more information, contact your local Make-A-Wish office at:

---



---



---

## About Make-A-Wish

Make-A-Wish creates life-changing wishes for children with critical illnesses. Wishes inspire and have the power to change lives. Most importantly, wishes improve a child's quality of life, giving them a better chance of recovering.



A Believe activity kit is available at [www.macys.com/believe](http://www.macys.com/believe).